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## **A New Chapter Begins**

Former Chief Curator to Provide Art Advising and Appraisals

**August 6, 2024 (Phoenix, AZ)** – With over 25 years of museum and contemporary art experience, Tiffany Fairall begins a new chapter as an independent fine arts advisor and appraiser. Tiffany, a candidate member of the American Society of Appraisers (ASA), is working toward accreditation and will be accepting new clients in early 2025. “I’m immensely excited to build upon my curatorial career and engage in the market side of the arts industry,” says Tiffany. “This new role will enable me to continue as a passionate visual arts ambassador and connect collectors, museums and businesses with stellar talent. I’m so grateful to the Phoenix Metropolitan Chapter for ASA for graciously welcoming me into their fold.” According to Alexis M. Cosca, President of the Phoenix Metropolitan Chapter for ASA, “The American Society of Appraisers (ASA) Metropolitan Phoenix Chapter is pleased to have Tiffany Fairall join our team of experienced, personal property art appraisers. Ms. Fairall’s vast curatorial experience and exemplary care of art collectors in our community will further aid ASA’s mission in creating public trust for those in need of professional art appraisal services.”

For 18 years, Tiffany’s career flourished at Mesa Contemporary Arts (MCA) Museum at Mesa Arts Center, where she evolved from Associate Curator to managing the department as Chief Curator. Under Tiffany’s leadership, MCA Museum was named “Best Museum” by NewTimes two years in a row (2019 and 2020) and received national acclaim for its edgy, thought-provoking commentaries. She was also listed by NewTimes as one of the “15 Women Curators to Know in Arizona” and selected as a 2019 Virginia G. Piper Fellow to study American civil rights and social justice focused cultural institutions and historic sites. From this experience, Tiffany refocused her curatorial vision to empower underrepresented voices and artforms and found her purpose as a First Amendment advocate.

During her time at MCA Museum, Tiffany curated and facilitated the implementation of more than 250 exhibitions and programs by emerging and internationally recognized contemporary artists, including Shepard Fairey, Ron English, Faith Ringgold, Swoon and El Mac, whose 35-foot

mural *Desert Rose (Nuevas Generaciones)* greets visitors from the museum's courtyard. She also raised close to \$500K for various exhibitions and special projects, spearheading fundraising efforts that included two NEA grants: \$60K for Cannupa Hanska Luger's *Passage* exhibition (Summer 2021) and \$25K for MCA Museum's Fall 2021 Visionary Art season, which featured Alex Grey and Allyson Grey and debuted Amanda Sage in her first solo exhibition. Tiffany was also instrumental in establishing the museum's EnChroma Color Accessibility Program, making MCA Museum the first museum in the state to offer special glasses that expand color vision for color blind visitors.

In addition to starting her own business, Tiffany is employing her many talents, fundraising skills and vast network as the newest member of the Phoenix Center for the Arts (PCA) Board of Directors, where she is serving as Chair of the Development Committee. "We are thrilled Tiffany has chosen to join the PCA Board of Directors," declares Jimmy Cool, PCA Board of Directors Treasurer. "Her broad and deep experience as a curator and professional network will enable her to do great things on behalf of PCA and will surely advance our mission of providing opportunities for arts education and learning to underserved communities." Per Tiffany, "As a Phoenix native, I'm thrilled to have this opportunity to continue to serve my community and look forward to working with my fellow board members and the PCA staff in their unifying mission to provide diversified representation and opportunities that support our thriving local arts scene."

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**Abbreviated Bio:** A visual arts expert with more than 25 years of museum and contemporary arts experience, Tiffany Fairall is the owner of Fairall Art Advising and Appraisals. Fairall flourished during her 18-year career at Mesa Contemporary Arts (MCA) Museum at Mesa Arts Center, where she refined her purpose-driven curatorial practice and evolved from Associate Curator to managing the department as Chief Curator. Prior to this appointment, Fairall was the Curatorial Assistant / Assistant Registrar for the ASU Art Museum, where she implemented events and programming for the Ceramics Research Center and helped manage the museum's collection and exhibitions. A Regent Scholar, Fairall received her MA and BA in Art History as well as her BFA in Graphic Design from Arizona State University. Fairall is based in her hometown of Phoenix, Arizona.