

## TIFFANY A. FAIRALL

### **Fine Arts Advisor & Appraiser – American Contemporary Art**

Specializations: Advocacy Art (nature, social justice), Chicano, Conceptual Realism, Lowbrow/Pop Surrealism, Street Art (graffiti, murals), Studio Crafts (ceramics, fibers, glass, non-jewelry metals, paper arts, wood) and Visionary Art



## EDUCATION

### **ARIZONA STATE UNIVERSITY** (Tempe, AZ)

- **MA - Art History**, December 2001
- **BA - Art History**, May 1999
- **BFA - Graphic Design**, May 1999
- Minor: Anthropology

## EXPERIENCE

### **Owner**, July 2024 – Present

#### **FAIRALL ARTS ADVISING & APPRAISALS** (Phoenix, AZ)

- Offering contemporary art curation, fine arts advising and graphic design services
- Providing valuation services and USPAP-compliant personal property appraisals
- Completed all four American Society of Appraisers (ASA) Principles of Valuation courses:
  - PP201 Introduction to Personal Property Valuation
  - PP202 Development of a Personal Property Appraisal: Research and Analysis
  - PP203 Communication of a Personal Property Appraisal: Report Writing
  - PP204 Personal Property Valuation: The Legal and Commercial Environments

### **Chief Curator**, March 2019 – May 2024

#### **Curator of Exhibitions**, July 2016 – March 2019

Formerly **Associate Curator**, January 2006 – July 2016

#### **MESA CONTEMPORARY ARTS MUSEUM at MESA ARTS CENTER** (Mesa, AZ)

- Evolved from Associate Curator to managing the department as Chief Curator; As Chief Curator, Managed the museum's staff, exhibitions, programming and budget; Set goals, priorities and the museum's overall vision; Oversaw, developed and implemented fifteen curated and juried exhibitions of American Contemporary Art by emerging and internationally recognized artists, including Shepard Fairey, Ron English, Faith Ringgold, Swoon and El Mac, in five gallery spaces per year; Wrote, edited and designed didactic panels, exhibition descriptions and marketing materials; Under her leadership, MCA Museum was named "Best Museum" by NewTimes two years in a row (2019 and 2020)
- Developed corresponding exhibition programs with community and interdepartmental partners, including workshops, lectures, film series and provided unique visitor experiences; Established the museum's EnChroma Color Accessibility Program, making MCA Museum the first museum in the state to offer special glasses that expand color vision for color blind visitors
- Raised close to \$500K for various exhibitions and special projects, spearheading fundraising efforts that included two NEA grants: \$60K for Cannupa Hanska Luger's *Passage* exhibition (Summer 2021) and \$25K for MCA Museum's Fall 2021 Visionary Art season with Alex and Allyson Grey
- Oversaw the museum's \$1 million collection of 1,000+ objects and made acquisition recommendations
- Supervised all collateral materials (i.e. exhibition announcements, brochures, advertising, catalogs, exhibition prospectus, press releases, website etc) and work with outside vendors to achieve final products; Designed print ads, invitations, flyers and exhibition panels and labels; Conducted presentations and press interviews



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### **EXPERIENCE CONTINUED**

**Curatorial Assistant / Assistant Registrar**, April 2002 – January 2006

**Program Coordinator / Research Assistant**, September 1997 – April 2002

**ASU ART MUSEUM** (Tempe, AZ)

- Implemented programming and events for the Ceramics Research Center
- Assisted with collection and exhibition management, including cataloging, object conditioning, accessioning, conservation evaluation and handled of incoming and outgoing loans
- Planned and organized the Ceramics Research Center's inaugural gala in March 2002; Cataloged, unpacked, and inventoried over 100 objects donated by various national artists for the gala's silent auction
- Assisted the Senior Curator with the center's installation and open storage displays

**Curatorial Intern** (European Art), August to December 2000 (10 hours per week, class credit)

**Marketing Intern**, May to August 1997 (10 hours per week, class credit)

**PHOENIX ART MUSEUM** (Phoenix, AZ)

**Graphic Design Intern**, May to August 1997 (10 hours per week, class credit)

**HEARD MUSEUM** (Phoenix, AZ)

### **ASSOCIATION MEMBERSHIPS**

**Candidate**, AMERICAN SOCIETY OF APPRAISERS (Herndon, VA),

**Member**, AMERICAN SOCIETY OF APPRAISERS METROPOLITAN PHOENIX CHAPTER (Phoenix, AZ)

### **VOLUNTEER EXPERIENCE**

**Board Member**, May 2024 – Present

**PHOENIX CENTER FOR THE ARTS** (Phoenix, AZ)

### **RECOGNITIONS / HONORS**

**2019 Piper Fellow**, VIRGINIA G. PIPER FOUNDATION (Phoenix, AZ)

Recipient of a \$30,000 professional grant (and \$10,000 grant for staff), which was used to study American civil rights and social justice focused cultural institutions and historic sites

**Selected *Phoenix NewTimes* articles:**

- Featured as one of the "15 Women Curators to Know in Arizona," 2021
- "How Curator Tiffany Fairall is Mixing It Up in Mesa," 2019
- Named one of Arizona's "100 Creatives," 2016

**Arizona Board of Regents' Academic Scholarship**, 1994-1999

Tuition scholarship to Arizona State University